

Promoting Women-Owned Microenterprises and Small and Medium Enterprises: An Effective Measure for Poverty Eradication and Sustainable Development

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Poverty is among the serious development challenges that the Philippines is facing today

- ❖ In year 2003, 30.4% of Filipinos live below the poverty line

“...a good part of the additional monies realized from our fiscal gains will be driven in the direction of micro-enterprise development, of which 95% of the beneficiaries are women.”

President Gloria Macapagal-Arroyo, July 2006

Addressing the Gaps/Challenges

The role of the National
Machinery on Women...

GREAT Women Project Expected Results

Expert partners (academe, other resource persons or groups)

Developed or enhanced capacity of NGA and LGU/ local partners

Strengthened NCRFW capacity

- Increased knowledge of and skills in engaging in economic issues
- Increased number of relevant tools developed and utilized for economic empowerment
- More effective WEE monitoring and evaluation system
- Strengthened project administration

Improved enabling environment for women's economic empowerment

More economically empowered women

- Greater control over productive resources and benefits from wealth-creating activities
- Greater control over the business environment
- Equal opportunity with men for decent work and high-value economic activities
- Enhanced capacity to negotiate for better business and work conditions

Enhanced condition and capacity of women's enterprises

- Improved access to services and productive resources
- Enhanced economic, environmental, and social viability of enterprises
- Enhanced quality of gender relations between partners and women engaged in micro-enterprises

THANK YOU